

INSTITUTIONAL DEVELOPMENT PLAN

(2024-2029)



DR. YSR ARCHITECTURE AND FINE ARTS UNIVERSITY

Established under Sub Section (2) of the Section (1) of the Jawaharlal Nehru
Architecture and Fine Arts University (Amendment) Act, 2019 of A.P Legislature Act No. 15 of 2020

KADAPA

ANDHRA PRADESH

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1. Executive Summary

Vision:

To be a premier institution shaping the future of sustainable architecture in the region through the convergence of architecture and fine arts, encouraging innovative thinking and interdisciplinary approaches to innovative urban planning and design technologies, supported by advanced building construction and facilities management fosters the promotion of cultural awareness, critical engagement, and global perspectives.

Mission:

To cultivate a vibrant educational environment by studying and practicing architecture, urban planning, building and construction technologies, and fine arts by combining students through rigorous academics, hands-on experiences, and industrial expertise engagement in creative knowledge and critical thinking while stimulating interdisciplinary collaboration in academics to develop holistic understanding and creative problem-solving skills.

Objectives:

- Promote the development of sustainable architecture by integrating environmental and ecological principles into the curriculum and research project thereby students can apply sustainability-focused design techniques in urban planning and building technologies.
- Create academic programs and research initiatives that bridge architecture, fine arts, and related fields to encourage innovative problem-solving. Organize interdisciplinary workshops, seminars, and collaborative projects with industry experts to enhance learning and creative thinking.
- Incorporate regional architectural and artistic trends into the curriculum to broaden students' understanding of diverse cultural influences.
- Strengthen ties with industry professionals to provide students with hands-on experiences, internships, and real-time projects to reflect the latest trends and advancements in building construction, urban planning, and design technologies.
- Promote an educational environment that supports students and faculty with creative thinking, and innovation to explore new methodologies in architecture, design, and urban planning through critical discussions and experimental projects.
- Promote research initiatives in sustainable architecture, urban planning, and building

technologies that address regional and global challenges.

- Encourage faculty and students to collaborate on research projects that contribute to the advancement of the field and offer practical solutions.

Key initiatives of the Institution:

<u>S.No</u>	<u>Key Activities</u>	<u>Requirements</u>
1	Improving infrastructure	<ul style="list-style-type: none"> • Library automation, Staff rooms, Classroom developments, Laboratories Development, Departmental Seminar Room
2	Enhancing the quality of teaching and learning	<ul style="list-style-type: none"> • Use of ITC integration tools to implement blended learning
3	Improving digital structure	<ul style="list-style-type: none"> • High-speed LAN connectivity • Developing our own Learning Management System and biometric attendance for students and staff.
4	Research Support	<ul style="list-style-type: none"> • Encouraging non-Ph.D faculty members to pursue Ph.D. • Support attendance and participation in academic conferences, seminars, and workshops
4	Improving social responsibility, civic awareness among students, and student support activities	<ul style="list-style-type: none"> • Partner with local organizations to provide students with opportunities to volunteer and engage with the community. • Provide mental health counseling, stress management workshops, and peer support groups. • Offer a wide range of extracurricular activities, including sports, arts, and cultural events, to engage students and build a sense of community.
5	Faculty development and enrichment	<ul style="list-style-type: none"> • offer workshops and seminars on the latest teaching methodologies, technologies, research techniques, and advancements. • Encourage faculty to participate in FDPs, Seminars, and Conferences.
6	E-governance	Office automation, Upgradation of website and software support, Automation of Examination Processes
7	Enhancing sports activities and purchasing of sports materials	Creating sports facilities for students and encouraging them to participate in all the competitions.

2. About the University

Historical Perspectives

Earlier, under the special policy of providing a systematic education in Art and Architecture, to meet the needs of design industry, Jawaharlal Nehru Architecture and Fine Arts University was established under the Act of Andhra Pradesh State Legislature No.31 of 2008 by Late Dr. YS. Rajasekhara Reddy Garu, former Chief Minister of Andhra Pradesh.

After bifurcation, a new University by the name Dr. YSR Architecture and Fine Arts University, Kadapa has been established under Sub Section (2) of Section (1) of the Jawaharlal Nehru Architecture and Fine Arts University (Amendment) Act, 2019 of A.P Legislature Act No.15 of 2020.

Details of location, area, colleges, academic departments, and research centers:

At present Dr. YSR Architecture and Fine Arts University is in transit accommodation which is near NH 44 National Highway, close proximity to Kadapa Airport, and just 10 Km from Kadapa city.

The University comprises thirteen versatile departments offering Undergraduate under two specialized constituent colleges namely the **School of Planning and Architecture (SPA)** and the **College of Fine Arts (CFA)**.

School of Planning and Architecture:

1. Architecture
2. Digital Technologies
3. Building Technologies
4. Town Planning
5. Interior Design
6. Game Design Technologies
7. Construction Technology and Management

College of Fine Arts:

1. Painting
2. Applied Arts
3. Sculpture
4. Animation
5. Photography

Specialties of the institution:

- **Interdisciplinary approach:** The integration of architecture and fine arts places a strong emphasis on visual communication skills. Students learn to effectively convey their design ideas and concepts through drawings, paintings, sculptures, digital media, and other artistic mediums.

- **Exploration of Spatial Design:** Our University offer students the opportunity to explore the relationship between art and spatial design. They delve into concepts such as form, space, light, color, texture, and composition, applying these principles to architectural design and creating environments that are visually compelling and experientially rich.
- **Studio Culture:** Our University often cultivates a vibrant studio culture, providing students with dedicated workspaces, access to art studios, architectural drafting rooms, and digital design labs.
- **Collaboration and Cross-Disciplinary Projects:** Our University encourage collaboration and cross-disciplinary projects that bring together students from various disciplines such as architecture, fine arts, design, and related fields. This collaborative environment fosters the exchange of ideas, promotes innovative approaches, and prepares students for teamwork in professional settings.
- **Professional Development:** Our University offer career development resources and industry connections to help students transition into professional practice.

3. SWOC Analysis of the University:

<u>Strengths</u>	<u>Weaknesses</u>
<ul style="list-style-type: none"> • Innovative Curriculum, Multidisciplinary Approach, and Industry Ready Programs. • CBCS with NEP 2020 designed syllabi supported by an internship of 8 months. • Focus on Creativity and Design Thinking with support of industry and institutional interaction • Well-qualified and Certified Professionals in Energy Conservation Building Code • Qualified professionals to take up architectural, urban planning, facilities and construction management consultancy services. 	<ul style="list-style-type: none"> • Requires a strong Consultancy Policy and University Ethics. • No programs for service personnel are offered. • Lack of local institutional support from government and private organizations. • No self-supporting programs offered for resource generation. • Lack of industry-ready supportive laboratories and infrastructure. • Lack of awareness on programs in the regional communities.

<u>Opportunities</u>	<u>Challenges</u>
<ul style="list-style-type: none"> • Consultancies in in the fields of the formation of area development plans, Detailed Project Reports, solid waste management, Origin and Destination Surveys, GIS Mappings and surveys, Electrical & Energy Audit, MEP Services in the regional areas. • Partnerships with Local industry and institutional organizations for the benefit of students, research, internship, employability, and consultancy projects. • ITfying all programs will benefit the students in widening the scope of various industrial employability. 	<ul style="list-style-type: none"> • To meet the needs of industry standards and technology requirements constant curriculum updates, faculty training, and updated software support are required. • Programs need to be modified/redesigned to suit local employability. • Programs shall be designed to meet the demand for service (Employed) Personnel. • Local institutional and industry collaborations are to be encouraged

4. Plan for Academic Programs- Curriculum Design and Development

Multiple Disciplines including Liberal Arts

The University comprises 12 Multi-discipline departments offering undergraduate programs in two specialized constituent bodies namely the School of Planning and Architecture (SPA) and the College of Fine Arts (CFA). Its teaching programs aim to build thoughtful professionals and its research programs deepen the understanding of human settlements.

The School of Planning and Architecture emphasizes interdisciplinary collaboration and innovative design solutions that address urban and environmental challenges. Meanwhile, the College of Fine Arts nurtures artistic talent and critical thinking, offering programs that explore traditional and contemporary practices across various mediums.

Existing Programs with Defined Outcomes

School of Planning and Architecture:



Architecture

Focuses on design in the government and private realm.

Outcome: To prepare a student to independently handle and present all aspects of an architectural design, from its evolution to the final solution in totality.

<p>Planning:</p> <p>Focused on planning in the public and private realms. The objectives are to protect the environment, improve public health and safety, and increase the wealth of choices available to each and every citizen.</p> <p>Outcome: Students will be able to apply innovative planning techniques to enhance the quality of life, ensuring resilience and adaptability in the face of urban challenges.</p>	
	<p>Building Technologies</p> <p>Focuses on MEP Services, Building Maintenance and Project Management Services.</p> <p>Outcome: Develop a training, learning and development strategy to respond to the changing work environment.</p>
<p>Digital Techniques</p> <p>It is a multi-disciplinary branch and concentrates on 4 Building Design, Product Design, 3D Modeling, Walkthroughs, Animation Design, GIS applications, and IT applications.</p> <p>Outcome: The course equips students with the skills to apply digital technologies creatively and effectively in the design and planning.</p>	
	<p>Interior Design</p> <p>Deals with habitat-related interiors, crafts, systems, products, and Furniture.</p> <p>Outcome: Graduates will demonstrate the ability to develop innovative design solutions that are aesthetically pleasing, functional, and aligned with client needs.</p>
<p>Construction Technology and Management</p> <p>Involve the use of advanced tools, software, and strategies to improve construction project efficiency, productivity, safety, and cost-effectiveness</p>	

Outcome: Students gain the technical expertise and project management skills to lead construction projects efficiently, incorporating sustainable practices and emerging technologies.



Game Design Technologies

Deals with critical thinking and problem-solving skills. Game design technologies encourage innovation and creativity to create unique and engaging experiences.

Outcome: Get expertise in technical and creative skills to design and develop innovative, and immersive gaming experiences. They will be proficient in game development tools, programming, and design principles, capable of integrating narrative, visual, and interactive elements to create games for diverse platforms.

College of Fine Arts:



Applied Arts

Applied art is an area in which design and decoration come together to create objects and ideas that are useful. Specific areas include graphic design, automotive design, advertising, and ceramics

Outcome: Students will be equipped to effectively communicate ideas and messages through visual art, meeting professional standards in advertising, branding, and graphic design while contributing to cultural and social dialogues.

Animation

The Department of Animation focuses on Multimedia, Animation, and Graphic Design.

Outcome: Graduates will possess the technical proficiency, creative vision, and storytelling ability to produce high-quality, innovative animations across various media platforms.



Photography

The Department of Photography focuses on Cinema Photography, video and audio editing, etc.

Outcome: Graduates will master technical and creative photography skills, producing compelling visual narratives across various genres.

Painting

The Department of Painting focuses on Canvas Painting, Creative Arts in public and private

Outcome: Students develop a strong command of painting techniques and artistic expression, creating visually impactful works. They will be able to experiment with various mediums and styles, contributing to contemporary art with originality.



Sculpture

The Department of Sculpture focuses on Model making, statues, etc.

Outcome: Graduates will demonstrate proficiency in diverse sculptural techniques and materials, creating innovative and expressive three-dimensional artworks.

Unitary, Inter-disciplinary, Multi-disciplinary courses:

Our university offers a comprehensive range of courses designed to cater to various academic and professional interests. Each of these course structures provides students with unique opportunities to tailor their education according to their interests, career goals, and the

evolving demands of the professional world.

Unitary	<ul style="list-style-type: none"> • Architecture • Photography • Town Planning
Inter-disciplinary	<ul style="list-style-type: none"> • Interior Design • Applied Art • Animation • Art History • Painting • Game Design Technologies • Sculpture
Multi-disciplinary	<ul style="list-style-type: none"> • Digital Technologies • Construction Technology and Management • Building Technologies

Implementation of NEP Guidelines:

Initiative	Action Plan				
	Year 1	Year 2	Year 3	Year 4	Year 5
Strengthening of curriculum with respect to NEP 2020	Curricula based on industry & institutional interaction including semester internships.	Implementation of Professional Electives, Open Electives, Skill Enhancement Courses based on current trends.	Implementation of Community Service Projects, Summer Internships.	Industry driven project work, semester end internships.	—
	Develop and launch multidisciplinary curricula with employability and skill-based programs with certification programs, Self-supporting Programs.			Create partnerships with other national Institutions for exchange programs	Increase enrollment from rural communities.

Curriculum Enhancement:

<u>Initiative</u>	<u>Year</u>	<u>Action Plan</u>
Promote the development of sustainable architecture by strengthening ties with industry professionals, and hands-on experiences in building construction, urban planning, design technologies, and fine arts.	I	Constitute committees of Board of Studies, Joint Board of Studies, Academic Senate and EC to improve academic curriculum with faculty, administration, student body representatives, and industry experts.
	II	Curriculum designed by integrating interdisciplinary approaches, skill-enhanced courses, professional electives, open electives (Swayam), flexible elective choices, internships and project-based learning, and communication skills. Approval of Programmes by EC and competent authorities.
	III	Encourage faculty to participate in FDPs and conduct conferences and seminars. Encourage faculty and students to participate in conferences and seminars. Introduce pilot programs like PG Diploma, Service Personnel Programs, and short-term courses for skill development.
	IV	Conduct feedback from industry, alumni, faculty, and students to identify gaps in the current curriculum. Identify key areas and evaluate existing gaps.
Internal quality and academic excellence	I	Establishment of an Academic Support Center through CDC, IQAC, Placement & Training Centre
	II	<ul style="list-style-type: none"> • Offering remedial classes to slow learners. • Annual reports, and faculty self-appraisal.
	III	Organizing annual exhibitions and events showcasing student's works, mock interviews, and technical training sessions on sculpting techniques.
	IV	Conducting academic skills by industry experts through workshops and seminars.
Introduction of IT courses into the mainstream (ITfying)	I	Introducing IT subjects–2no.s in each program (Theory and Lab)
	II	Develop or curate digital resources, including e-books, online databases, and multimedia content.
	III	Student-led technology clubs and digital content creation.

	IV	Introducing courses on AI, Data Analytics, Simulation tools, Primavera, SPSS, GIS.
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5. Teaching and Learning System Plan

Initiative	Action Plan			
	Year I	Year II	Year III	Year IV
Student-Centered Learning	–	Encouraging students to create content such as presentations, videos, or blogs as part of their learning process, allowing them to explore topics of interest	Encouraging group projects, and peer reviews that capture a broader range of student abilities and learning styles.	Involve students in campus sustainable initiatives such as energy conservation, waste reduction programs, and the creation of green spaces that are committed to environmental responsibility.
Gaps identified from feedback	Encourage faculty to participate in FDPs and conduct conferences and seminars.	providing students with hands-on experience and industry exposure to bridge the gap between academic learning and real- world applications	Partner with local organizations, institutions to offer students internships and cooperative education programs that align with their field of study.	Experiential Learning and Project based learning
Faculty self-appraisal report	Hosting of workshops, and academic competitions, inter-institutional collaborations, Semester exchange programs (through MOUs)			Constitution of Technology clubs and implementation of startups
Annual Report				
Slow Learners				
Results Review				

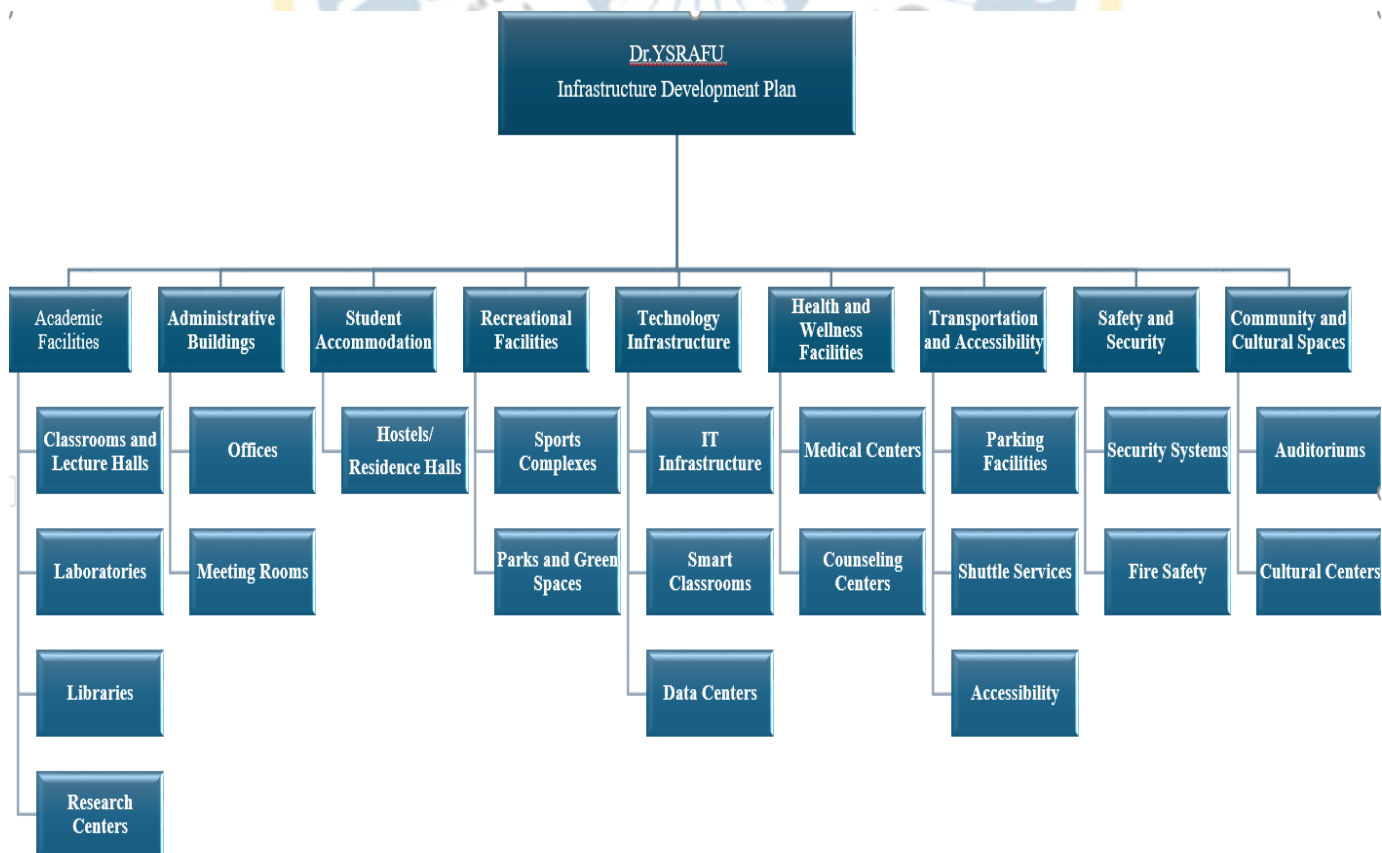
6. Evaluation System Reform Plan

Initiative	Action Plan				
	Year 1	Year 2	Year 3	Year 4	Year 5
Technology Integration and Standardization	Implement online exam registration process and online payments, automatic hall	Introduce online examination analysis of OMR sheets for minimizing human	Create standardized workflows for exam paper setting to ensure consistent	Expand the use of continuous assessments with quizzes, assignments, and peer assessments	–

	ticket generation. ABC and APAAR ID	intervention to avoid errors. Introduction of Bloom's Taxonomy in question paper setting.	quality.	through the LMS	
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7. University Infrastructure Development Plan:

As the university progresses from a transit campus to a permanent location, a comprehensive infrastructure development plan is essential to ensure smooth operations, sustainable growth, and a conducive learning environment. The below tabular phased infrastructure plan prioritizes not only academic excellence but also sustainability, innovation, and the holistic development of students, faculty, and staff. The following structure outlines the essential infrastructure required for our University and the table below provides a detailed breakdown of the phased construction plan over a five-year period.



Initiative	Action Plan				
	Year 1	Year 2	Year 3	Year 4	Year 5
Planning and core Infrastructure Setup	Develop campus master plan for proposed academic and hostel buildings. Proposal for sanction of funds for campus construction (phased Development)	Commencement of the first phase of construction Academic and administrative buildings.	Commencement of the first phase of construction Academic and administrative buildings. Site Development that includes basic services and landscape.	Commencement of the first phase of construction Academic and administrative buildings. Site Development that includes basic services and landscape, waste management systems.	Commencement of the first phase of construction Groundwork for digital infrastructure
ICT & Laboratory Infrastructure	Smart classrooms (Digital monitors, LCD Projectors)	–	–	Establishment of advanced photographic lab, climatology and sustainable built environment, animation studio, CTM & BTS Material Study Models, Computer lab	Implement digital platforms for student feedback, campus-wide digital security system Expand the library, focusing on research databases, journals, and digital resources.

8. Plan for Enhancing Transparency and Efficiency in the Governance System:

Initiative	Action Plan				
	Year 1	Year 2	Year 3	Year 4	Year 5
Streamlined Admissions and Enrollment and Centralized Student Services	Simplify the application, admission, and enrollment processes through digital platforms	Centralized student data management system that tracks academic records, attendance, performance, and personal information.	Ensure open, timely, and clear communication between university administration and students through email, SMS to provide updates on academic deadlines, events, and administrative changes.	Introduce online examination analysis of OMR sheets for minimizing human intervention to avoid errors.	Provide access to digital libraries, e-books, journals, and research papers through an online portal.

Strengthen Governance Structure	Constitution of new BOS, College Academic Committee, IQAC, Anti Ragging Committee, Website Committee.	Preparation of annual report and organizing academic annual general body meeting and committee meetings.	Create a comprehensive code of conduct for faculty, staff, and students that outlines ethical responsibilities and standards of behaviour.	Launch Teaching and Learning Innovation Hub to provide faculty training and to integrate technology	Implement a Learning Management System (LMS) to facilitate online learning and resource sharing.
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9. Plan for Resource Mobilization:

Internal Revenue Generation:

Initiative	Action Plan				
	Year 1	Year 2	Year 3	Year 4	Year 5
Consultancy services	Undertake public art projects and installations, funded by municipal grants or private sponsors.	ADP, ODS, GIS Mappings, DPRs, MEP Consultancy Services etc. from Govt. & private organizations. Logo Designing.	Assist government and private clients in LEED certification on energy audits.	Government Projects on master plans for new urban developments or revitalization	Projects on Interior Design and Space Planning, Furniture and Fixtures Consulting
Self-Financed Programs	Planning and designing of Short-term courses and program approvals.	Introduction to Short-term courses and Executive Programs.	Certification Programs in Programming Languages (Python, R Programming) UI/UX Design	Certification Programs in GIS, HVAC	—

Resource Mobilization from Industry and Alumni:

As our University is at the blooming stage we are planning to build and maintain relationships with local and national industries relevant to our institution's field of expertise.

- Create policies for fundraising, partnerships, and resource allocation.
- Conduct a thorough review of the current budget and then reallocate funds to prioritize high-impact projects and programs.
- Working towards MoUs and collaborations to mobilize the optimum level of grants from the sources.
- Offer professional development courses, certification programs, and executive education.

- Maintain transparent communication about resource mobilization efforts and outcomes.
- Use various communication channels to keep stakeholders informed and involved.

10. Plan for Human Resources Management

Initiative	Goal	Action Plans
Performance Appraisal and Control Mechanism	Foster Employee Development and Improvement	Establish a structured appraisal process, including self-assessments and peer reviews.
		Collect student feedback on teaching effectiveness, communication, and engagement of the faculty
		Use evaluation results as part of the overall performance appraisal for faculty
		Implement regular feedback sessions to address performance issues and provide guidance for improvement.
Grievance Redressal Scheme	Ensure Fair and Timely Resolution of Complaints	Establish grievance redressal committees at multiple levels (departmental, institutional, and student-specific)
		Conduct workshops and seminars to educate stakeholders about their rights, the grievance process, and the importance of addressing grievances promptly.
		Develop and launch an online grievance portal where grievances can be submitted, tracked, and resolved.
		Start tracking the number and types of grievances received and resolved to monitor the system's effectiveness.
Safety & Security Measures for Students & Faculty	Improve Campus Surveillance	Ensure cameras are monitored 24/7 by trained security personnel.
	Emergency Preparedness and Response	Conduct regular fire drills, lockdown drills, and evacuation simulations.
		Provide first aid and emergency response training to students, faculty, and staff.
	Health and Safety Standards	Regularly inspect and maintain campus facilities, including classrooms, laboratories, and dormitories.

11. Plan for Internationalization:

Though, it is a budding university, it would like to grab the attention of the students internationally and much ambitious to share the diverse culture and learning environment.

Year	Goal	Action Plan	Outcome
I & II Year	Groundwork and Strategic Preparation	Establish an office responsible for managing all internationalization activities.	A clear internationalization roadmap
		Constitute a committee with dedicated team members	
		Identify the potential international partners	
III & IV Year	Initiate Partnerships	Begin negotiations with potential international partners for student exchange, and faculty collaboration.	Active student and faculty exchanges, with initial integration of international content into the curriculum.
		Develop and launch student and faculty exchange programs with partner universities.	
		Begin integrating global perspectives into existing courses.	
V Year	International Student Enrollment and Encourage faculty internal collaboration	Enhance support services for international students, including orientation, language support, and cultural integration programs.	High-quality international academic programs.
		Support faculty attendance at international conferences and participation in global academic networks.	
		organizing webinars, and workshops inviting guest lecturers through online and offline modes both nationally and internationally.	

12. Plan for Industry-Institute Connect:

Initiative	Action Plan				
	Year 1	Year 2	Year 3	Year 4	Year 5
Increase Student Exposure to Industrial Practices	Invite industry experts to deliver guest lectures and conduct workshops.	Industrial visits and tours allow students to observe operations, and challenges, and interact with professionals. Onsite expert lectures.	Establish structured internship programs in collaboration with industry partners.	Professional practice and engineering ethics.	Cover current industry trends, technologies, and best practices to enhance students' practical knowledge.
MOUs with Industries	Identify Potential Partners relevant to our academic programs.	Attend industry conferences, trade shows, and networking events to	Create Internship and Mentorship Programs with industry	Organize joint events such as workshops, seminars, or exhibitions to	Set up innovation labs or centers that focus on collaborative research and

		connect with potential partners.	partners	showcase collaboration.	development with industry partners.
	Reach out to potential partners to gauge their interest in collaboration and discuss mutual benefits.	Develop and negotiate contracts that outline the terms, responsibilities, and benefits of the partnership.	Invite industry professionals to provide guest lectures and workshops.	Collect feedback from industry partners and university stakeholders to identify areas for improvement.	Seek joint research grants or funding opportunities with industry partners.

13. Plan for Student Support Services:

Initiative	Action Plan				
	Year 1	Year 2	Year 3	Year 4	Year 5
Student Support Program	Mentee-Mentor Program, Remedial classes to improve their academic performance. Induction and Orientation Programs.	Initiation of Technology Clubs, Game Development Club, Web Development Club, Heritage Club. offering remedial classes to slow learners.	Develop partnerships with local organizations to offer internships and job placements.	Develop an online portal that provides 24/7 access to academic resources, including recorded workshops, study guides.	Online Google classrooms with tutoring schedules, study aids, and interactive learning tools.
	Online Anti-Ragging Affidavit undertaking Registration Form	Anti-Ragging Awareness Program and Anti-Ragging Week.	—	—	—
Career and Professional Development Program	Provide individual career counseling, resume workshops, and interview preparation.	Offer specialized workshops focused on in-demand skills	Establish an alumni mentorship program, pairing students with graduates to provide guidance, advice, and networking opportunities	Organize networking skill development programs.	Provide access to certifications, online courses, and skill-building programs to help students stay updated on industry trends and technological advancements.

Alumni Mentorship Programs	Establish an alumni association at the university.	Establish an alma-matter mentorship program, pairing students with graduates to provide guidance, advice, and networking opportunities.	Organize professional development workshops, seminars, and webinars on trending topics	Leverage alumni expertise to enrich the student learning experience through eminent guest lectures with hands-on experience	–
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14. Plan for the Development of Library Resources:

Year	Goal	Action Plan	Objective	Requirements
I & II Year	Establish Core Library Services	Core collection of resources like books, journals, etc.	Provide essential resources to support academic programs	Collaboration with faculty, Budget to acquire resources
III & IV Year	Build Digital Infrastructure	Development of an Online Database by providing a Digital Library.	Ensure 24/7 access to digital resources and collections	IT infrastructure, software licenses
		Introduce RFID and Self-Checkout Systems	Self-checkouts for efficient resource management.	
		OPAC Library Automation	Optimize the use of existing ICT provision to build upon recent enhancements in the Library.	
		Subscribe to e-books, online journals, and databases	Ensure 24/7 access to digital resources and collections	Expansion of digital content
V Year	Evaluate and Refine Services	Conduct a comprehensive review of library services and resources	Ensure library services meet evolving academic needs.	Feedback tools, collaboration with faculty and students
	Develop Library Space	Design and furnish library spaces for study and collaboration	Create an inviting and functional environment	Space planning, furniture procurement, design consultation

Strategies to improve library usage:

- Continuously update both physical and digital collections with the latest academic texts, journals, and popular reading materials.
- Include e-books, audiobooks, and multimedia resources to cater to different learning

preferences.

- Collaborate with faculty to integrate library resources into their courses, and encourage them to recommend materials to students.
- Establish a student ambassador program where enthusiastic users can promote the library to their peers.
- Create programs that invite local school students to use the library, participate in educational activities, and develop a love for reading.
- Organize reading challenges with rewards for participants, such as certificates, prizes, or recognition at events.
- Hold competitions related to book reviews, essays, or creative projects that encourage participants to use library resources.

15. Plan for Innovation, Incubation and Entrepreneurship Promotion:

Goal	Action Plan	Timeline
Develop a Campus-wide Innovation Awareness Campaign	Launch a campaign to promote the importance of innovation and entrepreneurship through seminars, social media, and campus events.	1-6 months
Develop an environment that encourages creative thinking	Organize an annual event featuring workshops, guest speakers, and competitions focused on innovation and entrepreneurship	1-12 months (Annual)
Innovation Challenges and Hackathons	Host regular innovation challenges and hackathons to encourage problem-solving and idea generation.	1-12 Months (Annual)
Support Startup Incubation	Establish an incubation center offering office space, mentorship, and resources for early-stage startups.	2-3 Years for initial setup and launch
Enhance Collaboration with Industry and External Partners	Build partnerships with industry, government, and other organizations	1-2 Years
Industry Collaboration Projects	Initiate projects that involve students working on real-world problems in collaboration with industry partners.	2-3 Years
Entrepreneurial Certificate Program	Develop a certificate program in entrepreneurship that students	

	can pursue alongside their primary studies.	1 Year
Curriculum Enhancement w.r.to Innovation	Incorporate design thinking and innovation, problem-solving, and decision-making skills in the curriculum.	1-2 Years

MOUs & Networking:

Year	Goal	Action Plan
II Year	Identify Potential Partners	Identify and research potential partners, including industry leaders, technology firms, startups, government agencies, and research institutions.
III Year	Define Objectives to draft MOUs, Sign and Implement MOUs	Reach out to potential partners to gauge their interest in collaboration and discuss benefits like resource sharing, and funding with MOU.
IV & V Year	Create Internship and Mentorship Programs	Develop internship programs where students can work with industry partners. Establish mentorship programs where industry professionals mentor students and startups in the incubation center.
	Joint Research Initiatives	Develop collaborative research projects with industry partners and research institutions.
	Innovation Challenges	Organize innovation challenges and hackathons to engage with industry partners and stimulate creative solutions.

Incubation Centre Infrastructure:

S.No	Infrastructure	Budget
1.	Physical Space & Meeting Rooms	3 Cr
2.	Innovation Labs and Makerspaces	1 Cr
3.	High-Speed Internet and Networking	10 Lakhs
4.	Computers, servers, printers	20 Lakhs

16. Plan for Campus Life Enrichment:

Initiative	Action Plan				
	Year 1	Year 2	Year 3	Year 4	Year 5
Academic and Learning Spaces	Smart Classrooms include smart boards, projectors, and multimedia systems.	Acquire lab equipment and required software tools	Learning Hubs to work independently or in groups. Wi-Fi, and comfortable seating.	Access to digital resources, e-books.	Learning Management System
To promote personality development, skill building and community engagement of Students	NSS Activities, Community Service projects, Sports events Plantation and Clean & Green Programs, Anti-Ragging, Nasha Mukth, Blood Donation camps	Art Exhibitions, Technical clubs, and National Events Plantation and Clean & Green Programs, Anti-Ragging, Nasha Mukth, Blood Donation camps	Environment Clubs, Sports clubs, Coding Clubs Plantation and Clean & Green Programs, Anti-Ragging, Nasha Mukth, Blood Donation camps	Organizing sports meet within the university that allow students to participate in competitive or casual sports. Start-ups, Hackathons, Tech Talks and Conferences Plantation and Clean & Green Programs, Anti-Ragging, Nasha Mukth, Blood Donation camps	Plantation and Clean & Green Programs, Anti-Ragging, Nasha Mukth, Blood Donation camps

Discipline and Code of Conduct:

- A dedicated Committee has been constituted to draft and review the discipline and code of conduct policies in adherence to laws, regulations, and university policies.
- Disseminate the policies widely through the university website, handbooks, and orientation programs.
- Develop clear procedures for reporting, investigating, and resolving incidents ensuring consistent and fair application of consequences for violations.
- Guidelines for respectful behavior, including anti-bullying, anti-harassment, and anti-discrimination policies.
- Provide resources for counselling, mediation, and conflict resolution.
- Offer support services for victims of harassment, discrimination, or other misconduct.
- Policies on campus security, including the use of ID cards, restricted areas, and emergency procedures.

- Rules for conduct within dormitories and university housing.
- Consequences for violations, such as fines, loss of privileges, or eviction.
- Create channels for anonymous reporting and feedback.

17. Plan for Capacity Building for Teaching and Non-Teaching Staff:

Teacher Upskilling Policy and Activity:

Strategic Goals	Action Plan
Enhance Teaching Skills and Pedagogical Knowledge	Offering workshops, seminars, and courses on teaching skills and pedagogical techniques.
Professional Development Framework	Implement professional development activities that includes workshops, seminars, and online courses. Invite guest speakers and experts from academia, industry, and other relevant fields to deliver lectures and workshops.
Develop and Implement Evaluation Tools	Create and deploy tools for assessing teaching performance and gathering feedback.
Promote Interdisciplinary Research	Organize interdisciplinary workshops, and seminars to enhance their knowledge.
Access to Research Tools and Databases	Provide subscriptions to academic journals, databases, and research tools. Offer workshops and training on research methodologies, grant writing, data analysis, and publication strategies.

Non-Teaching Upskilling Policy and Activity:

Strategic Goals	Action Plan
Identify Skill Gaps and Training Needs	Survey non-teaching staff to identify existing skill gaps and areas where additional training is needed.
Develop and Implement Training Programs	Plan to provide training on specific software or systems relevant to their roles, such as financial management software, human resources management systems, or office productivity tools.
Adjust Programs Based on Feedback & Rotational Duties	Rotating the staff members to gain experience and knowledge in different departments or functions within the university.
Enhance Technology and Tools Proficiency	Provide training on new technologies and software that staff will use, such as data management systems, communication tools, and productivity software.

Develop Soft Skills and Leadership Development	<p>Offer training on essential soft skills, including communication, teamwork, problem-solving, and conflict resolution.</p> <p>Provide training for non-teaching staff in supervisory roles to enhance their leadership and management skills.</p>
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18. Plan for Quality Assurance of Affiliated Colleges

With the Proc. No. JNTUK/DAA/B1/Architecture College/2021-22, dated 01.07.2022 the details of Architecture Colleges disaffiliated from JNTUK, Kakinada, A.P. and affiliate to Dr. YSR Architecture and Fine Arts University (Dr. YSRAFU), Kadapa are as follows:

<u>S.No</u>	<u>Name of the College</u>
01	MRK College of Architecture, Veeravasaram, Bhimavaram, West Godavari, Andhra Pradesh
02	Chadalawada Aruna School of Architecture, Renigunta Road, Chawalawada Nagar, Tirupati, Chittoor, A.P

Performance appraisal of affiliated colleges:

- Form a dedicated QA Cell to monitor affiliated colleges to ensure compliance with accreditation standards.
- Identification where management can improve working conditions in order to increase productivity and work quality.
- Address behavioral issues before they impact departmental productivity.
- Encourage employees to contribute more by recognizing their talents and skills.
- Support students in skill and career development
- Improving strategic decision-making in situations that require layoffs, succession planning, or filling open roles internally.

Mechanism for periodic monitoring

- Organize workshops, training sessions, and professional development programs for administrators, faculty, and staff of affiliated colleges.
- Review curriculum, teaching methods, faculty qualifications, research output, and student performance.
- Conduct periodic on-site visits to the affiliated colleges by a team of mentors or experts. During these visits, the mentors can assess the college's functioning, identify areas for improvement, and provide specific recommendations.

19. Plan for Emerging Technology interventions in all systems:

Evaluation System:

Initiative	Action Plan				
	Year 1	Year 2	Year 3	Year 4	Year 5
Improving examinations efficiency	Speed up the process of result publication while ensuring accuracy and publishing results online and providing students with access to their results.	Implement an online registration system for students to sign up for their exams.	Generate student exam hall tickets and seating arrangements automatically based on registrations.	Notify students and faculty of exam schedules via online portals.	Implement a centralized scheduling software to automatically generate examination timetables based on course loads, room availability, and faculty schedules.

Teaching and Learning Process:

Initiative	Action Plan				
	Year 1	Year 2	Year 3	Year 4	Year 5
Expansion and integration	Campus Wi-Fi Expansion.	Classroom modernization with digital monitors and LCD Projectors.	Digital payment platforms for tuition fees, exam fees, library services, and event registrations.	Introduce library automation with RFID-based access for books, and use of essential IT systems for university management.	Video conferencing tools to capture lectures to develop e-content implementing Google Classrooms.

Governance:

Initiative	Action Plan				
	Year 1	Year 2	Year 3	Year 4	Year 5
Human Resource Management	Developing University website, Tracking faculty progress, research output, and contributions to institutional growth.	Establish an online office management system.	Offering continuous learning opportunities for both faculty and administrative staff to improve teaching quality, research output, and administrative efficiency.	Implement online appraisal systems for faculty and students allowing for peer reviews and student feedback to be collected and analyzed.	Utilize automation for routine administrative tasks like attendance tracking, syllabus submissions, and compliance reporting, allowing faculty to focus more on teaching.

Infrastructure:

Initiative	Action Plan				
	Year 1	Year 2	Year 3	Year 4	Year 5
ICT & Laboratory Infrastructure	Smart classrooms (digital monitors, LCD Projectors)	–	–	Establishment of advanced photographic lab, climatology and sustainable built environment, animation studio, CTM & BTS Material Study Models, computer lab	Implement digital platforms for student feedback, campus-wide digital security system Expand the library, focusing on research databases, journals, and digital resources.
Green Initiatives	Plantation	Plantation For existing Campus: Paperless Initiatives by encouraging the use of digital platforms for assignments, grading, and communication, reducing the need for printed materials. Water Conservation	Plantation	Plantation Proposed Campus: Smart Lighting Systems, Solar Power Installations, Water Conservation	Plantation Water Conservation

20. Plan for Extension Activities:

Initiative	Action Plan				
	Year 1	Year 2	Year 3	Year 4	Year 5
Community Engagement	MOU with local NGO Organizations for effective implementation of various community projects Assess community issues through community service projects and identify thrust areas. Involve stakeholders to address the issues.	Plantations, Climate change, Nasha Mukth, Clean & Green awareness campaigns.	Tree plantation, Nasha Mukth, Clean & Green programs	Plantations, Clean and Green, Nasha Mukth awareness campaigns.	Plantations, Climate change, Nasha Mukth awareness campaigns.

21. Budget Estimates

Operational Expenditure Budget:

Funding Sources	Govt.	Govt.	Govt.	Govt.	Govt.
Cost Projections	Year 1	Year 2	Year 3	Year 4	Year 5
1. Academic Buildings - Proposed					
a. Architecture and Planning Block (22005 Sqm)	25 Cr	20 Cr	15 Cr	–	–
Internal Electrification	–	3 Cr	3 Cr	1 Cr	1 Cr
Internal Water Supply	–	–	1 Cr	1 Cr	1 Cr
b. Fine Arts Block (19763 Sqm)	20 Cr	20 Cr	15 Cr	–	–
Internal Electrification	–	3 Cr	2 Cr	1 Cr	1 Cr
Internal Water Supply	–	–	1 Cr	1 Cr	1 Cr
2. Administration Block - Proposed (14694 Sqm)	15 Cr	15 Cr	10 Cr	–	–
Internal Electrification	–	2 Cr	2 Cr	1 Cr	–
Internal Water Supply	–	1 Cr	1 Cr	1 Cr	–
3. Girls and Boys Hostel - Proposed (12500 Sqm)	10 Cr	5 Cr	1 Cr	–	–
Internal Electrification	–	1.5 Cr	1.5 Cr	–	–
Internal Water Supply	–	1.5 Cr	1.5 Cr	–	–
4. Amenities and Canteen - Proposed (1200 Sqm)	2 Cr	0.5 Cr	0.5 Cr	–	–
Internal Electrification	–	0.3 Cr	0.3 Cr	–	–
Internal Water Supply	–	0.1 Cr	0.1 Cr	–	–
5. Guest House and VC Bungalow - Proposed	3 Cr	2 Cr	2 Cr	1 Cr	–
Internal Electrification	–	0.5 Cr	0.5 Cr	–	–
Internal Water Supply	–	0.3 Cr	0.3 Cr	–	–
6. Auditorium - Proposed (5600 Sqm)	10 Cr	5 Cr	3 Cr	–	–
Internal Electrification	–	2 Cr	1 Cr	–	–
Internal Water Supply	–	1 Cr	0.5 Cr		
7. External Development	10 Cr	10 Cr	10 Cr	5 Cr	5 Cr
8. External Services	–	5 Cr	5 Cr	5 Cr	1 Cr

9. Miscellaneous and Utility Buildings	–	–	5 Cr	5 Cr	5 Cr
10. Classroom Infrastructure – Proposed	–	–	7 Cr	–	–
11. Laboratory Infrastructure	1.5 Cr	1.5 Cr	6 Cr	1 Cr	2 Cr
12. Exam Section Automation & Maintenance	0.5 Cr	0.5 Cr	0.5 Cr	0.5 Cr	0.5 Cr
13. Library Upgradation	0.2 Cr	0.2 Cr	0.2 Cr	0.2 Cr	0.2 Cr
14. IT Infrastructure	2 Cr	1 Cr	1 Cr	1 Cr	1 Cr
15. FDPS, Workshops, Seminars	0.5 Cr	0.5 Cr	0.5 Cr	0.5 Cr	0.5 Cr
16. Surveillance & Networking of Labs & Campus	–	–	5 Cr	5 Cr	5 Cr
17. GST and Other Charges	20 Cr	20 Cr	20 Cr	20 Cr	10 Cr
Budget Overview	119.70 Cr	122.40 Cr	122.40 Cr	50.20 Cr	34.20 Cr

Estimated Sources of Income:

- We require increased government attention and support to extend consultancy projects to involve the university as consultants and third-party quality assessing agencies. This initiative would help the university achieve self-sustainability.
- We seek the approval of new professional courses proposed in the upcoming Board of Studies (BOS) to generate income through the Self-Financed Courses. Additionally, we request government funding for the establishment of laboratories in the university to support these programs.
- The Self-Financed courses are proposed to be offered in the fields of Construction Management, Facilities and Services planning, Animation, Photography, etc., in certificate programs, PG Diploma, and PG Degree programs.

22. Implementation Strategy:

- Evaluation of academic programs, review and updation of laboratories and softwares to meet the needs of industry, and support regular courses as well as self-financed courses.
- Currently, this university is operating with ad-hoc faculty and non-teaching staff, except for the Deputy Registrar, which highlights the need for expert involvement. We request the nomination of professionals from other universities to assist in drafting, formulating, and implementing the development plan.

23. Summary:

The Institutional Development Plan focuses on establishing a strong academic and infrastructural foundation. It aims to introduce industry-relevant professional courses in areas such as Construction Management, Facilities and Services Planning, Animation, UI/UX and Photography through certificate, PG Diploma, and PG Degree programs. The plan emphasizes the need for modern laboratories and updated software to meet industry standards, with government support requested for funding these resources. Additionally, the regular evaluation of academic programs is essential to ensure alignment with industry needs.

To address the current reliance on ad-hoc faculty, the university seeks expert professionals from other institutions to assist in formulating and implementing the development plan. The plan also outlines strategies for financial sustainability through self-financed courses and university involvement in government consultancy projects, positioning the institution as a key player in both education and industry collaboration.

